

# SIMONE MICHELI

## ARCHITECT



Collection for THEKE

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**Simone Micheli** founded the Architecture Studio in 1990 and in 2003 he created the design company Simone Micheli Architectural Hero together with Roberta Colla. The society is based in Florence, Milan, Puntaldia, Dubai, Rabat and Busan. His professional activity ranges from master plans and architecture to interior, from design to visual, through graphics, communication and event organization; his creations, always sustainable and environmentally conscious, are characterised by a strong identity and uniqueness. Many are his creations for public administrations and important private clients connected to the community and to the residential world. He is the curator of thematic exhibitions - contract, but not only - at the main international architecture, design and hospitality fairs. In collaboration with Roberta Colla and his team of professionals, he holds masters, conferences, workshops and lectures at universities, cultural institutes and institutions in many cities around the world. His works have been featured in the most important international exhibitions as well as in Italian and international newspapers, magazines and periodicals.

# AWARDS

- **Excellence Green Awards - Sustainability awards 2020** | Real Estate-Design category | for the project Aquatio - Cave Luxury Hotel & Spa.
- **Eurasian Prize 2020** - Russia | Design category | with the project Aquatio - Cave Luxury Hotel & Spa.
- **BigSEE Tourism Design Award 2020** - Ljubljana, Slovenia | with the project Aquatio - Cave Luxury Hotel & Spa.
- **OPAL** - Outstanding Property Award 2020 - London, UK , category Platinum Interior design with the project Aquatio Cave Luxury Hotel & Spa.
- **The 10Th Idea**—Tops Award 2020 - Shenzhen, China “Best Interior Design” category Hotel Design with the project Aquatio Cave Luxury Hotel & Spa.
- **Premio Regula** | 100 progetti italiani 2019 Rome, Italy “Interior Design” Category with Lord Of Verona Project for Innovazioni.
- **Hotel Property Award** 2018 - Finalist Nomination, HotelForum, Monaco, Germany with the project Aquatio - Cave Luxury Hotel & Spa.
- **Excellence Award** 2017 by Korea Institute of Interior Design with the project Atomic Spa for for Boscolo Milan Hotel.
- **Codega Award** 2016 #lightingdesign, Venice - italy with the project Sarajevo Dreamy Spa.
- **American Architectural Prize-** APP 2016 #interior, Los Angeles with the project Sarajevo Dreamy Spa.
- **Best Of Houzz** Award 2016 Design, because of the popularity of his projects among 35 millions of Houzz Community’s users.
- **100 Eccellenze Italiane** 2015 which describes him among the 100 main characters representing italian excellence.
- **International Hotel & Property Awards** 2015 - European categories – hotel over 200 rooms, with the project of interior and lighting design of the Barcelò Milan Hotel.
- **Iconic Award** 2014 – Frankfurt, Germany - “Interior” category, with the RubensLuciano Offices and showrooms” project, located in Stra - Venice.
- **Best of the year** honoree 2012 “hospitality” category, given by Interior Design Magazine, New-York, USA, with “Barcelò Milan Hotel” project.
- **Tre number one** award 2011 interior design field – Venice, Italy, and the “**Contemporary Spa Award 2011**” in “Best Future Spa” category - Bologna, Italy, for “Marina Verde Wellness” project, Caorle, VE.
- **Best of the year** 2010 “Beauty, Spa and fitness” category, given by Interior Design Magazine – New-York, USA.
- **International Media** Prize 2010 “Annual Club Space Award” category, given by Modern Decoration Magazine, in Shenzhen, China, for the “Atomic Spa” project of Boscolo Hotels in Milan.
- **International Media** Prize 2008 – Shenzhen - “Annual Public Spaces Grand Award” category and the International Design Award 2008 – Los Angeles in the “Interior Design” category,
- with the project “New Urban Face” for province and the municipality of Milan.
- **Interior Designer of the Year** 2008 “International Design Award 2008” in Los Angeles with the Atomic Spa project.
- **Best Interior Design** and the **Best Apartment Italy** with the project Golfo Gabella Lake Resort for the competition “Homes Overseas Award 2007” – London.

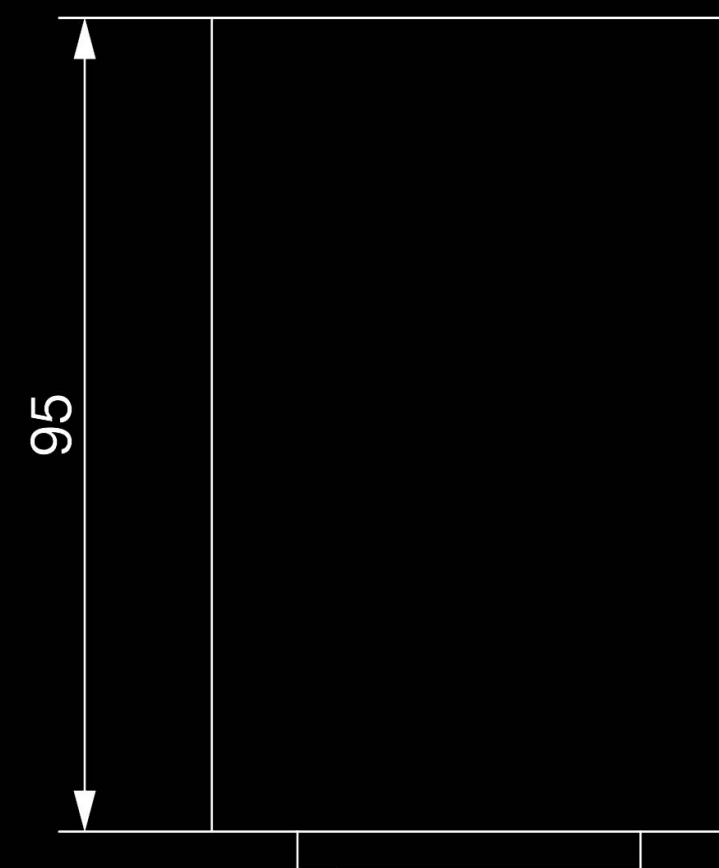
# COLLECTION EXHIBITION

Theke

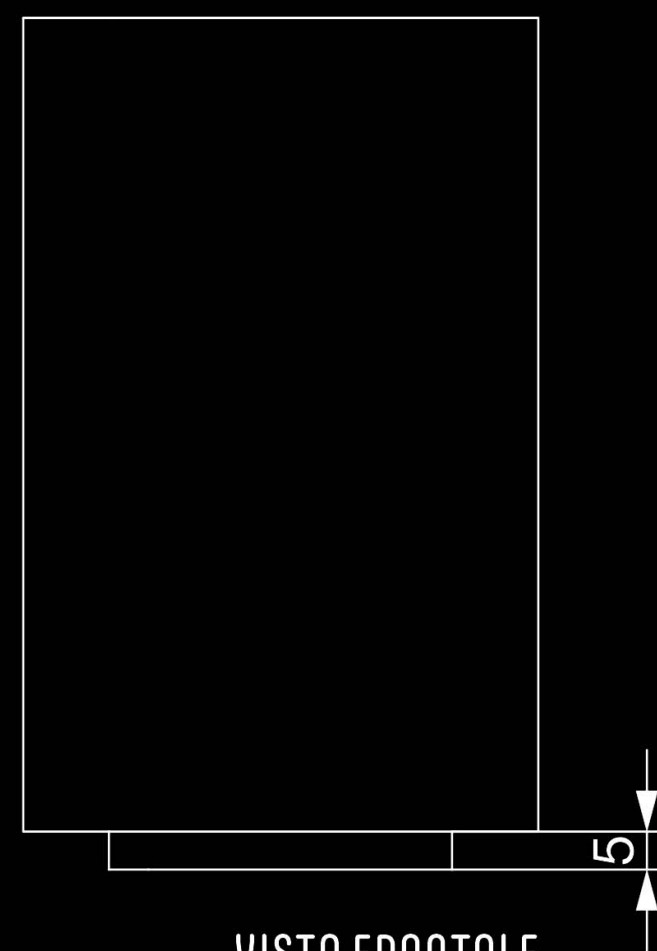
Italia

Designed by **Simone Micheli** © 2022

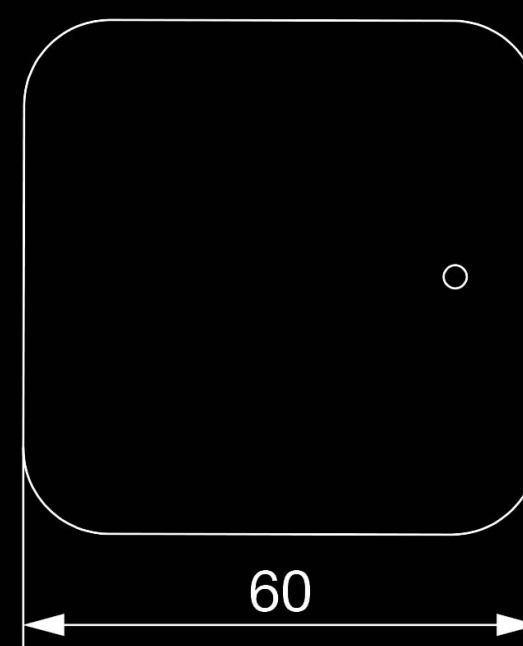
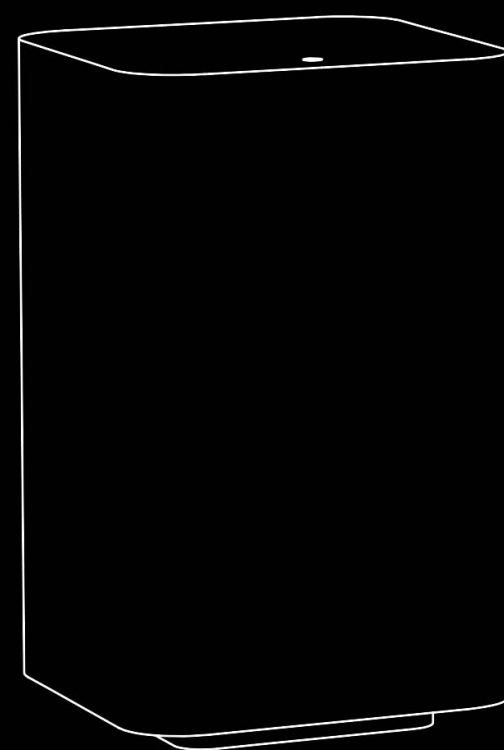




VISTA LATERALE

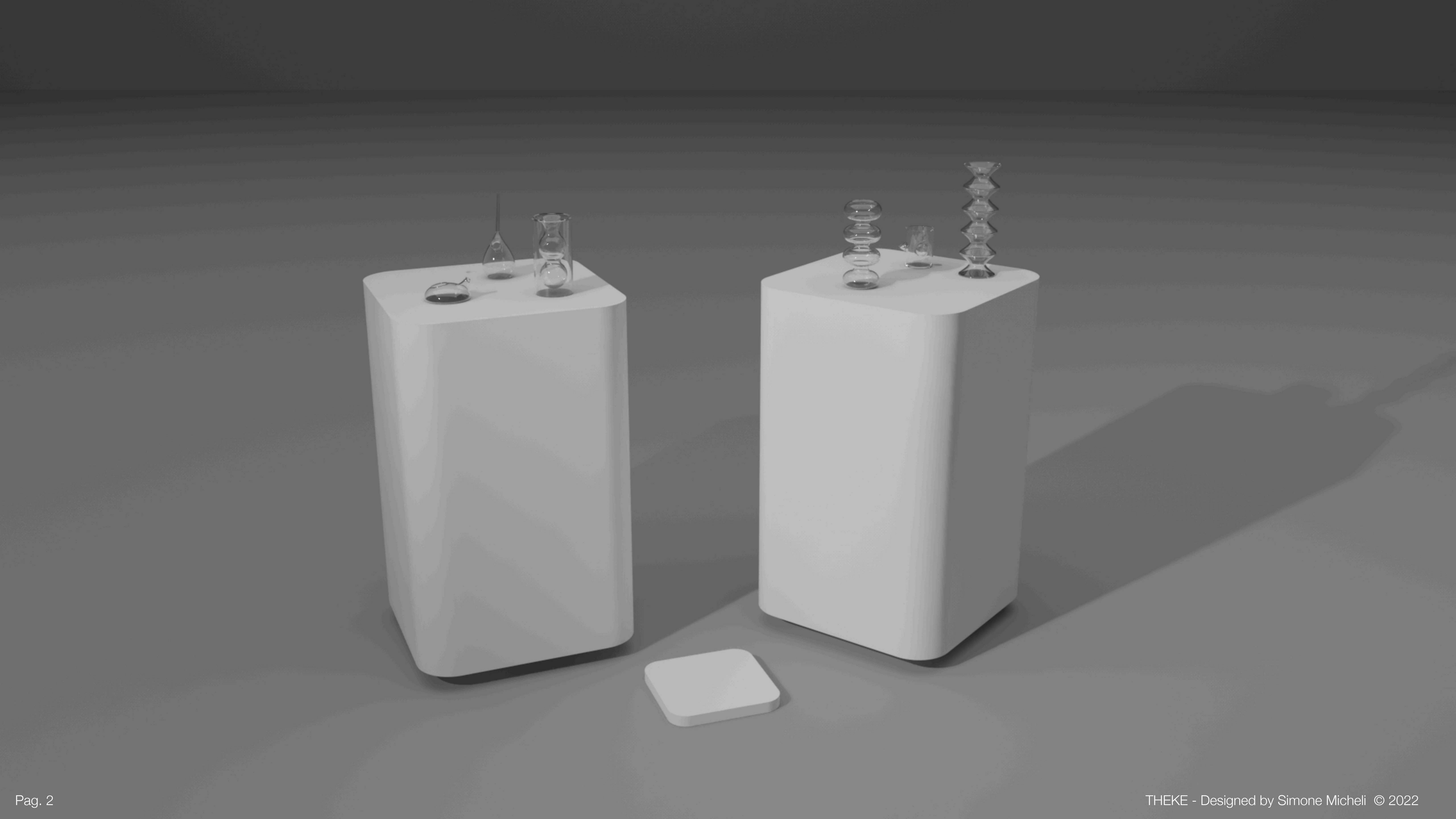


VISTA FRONTALE

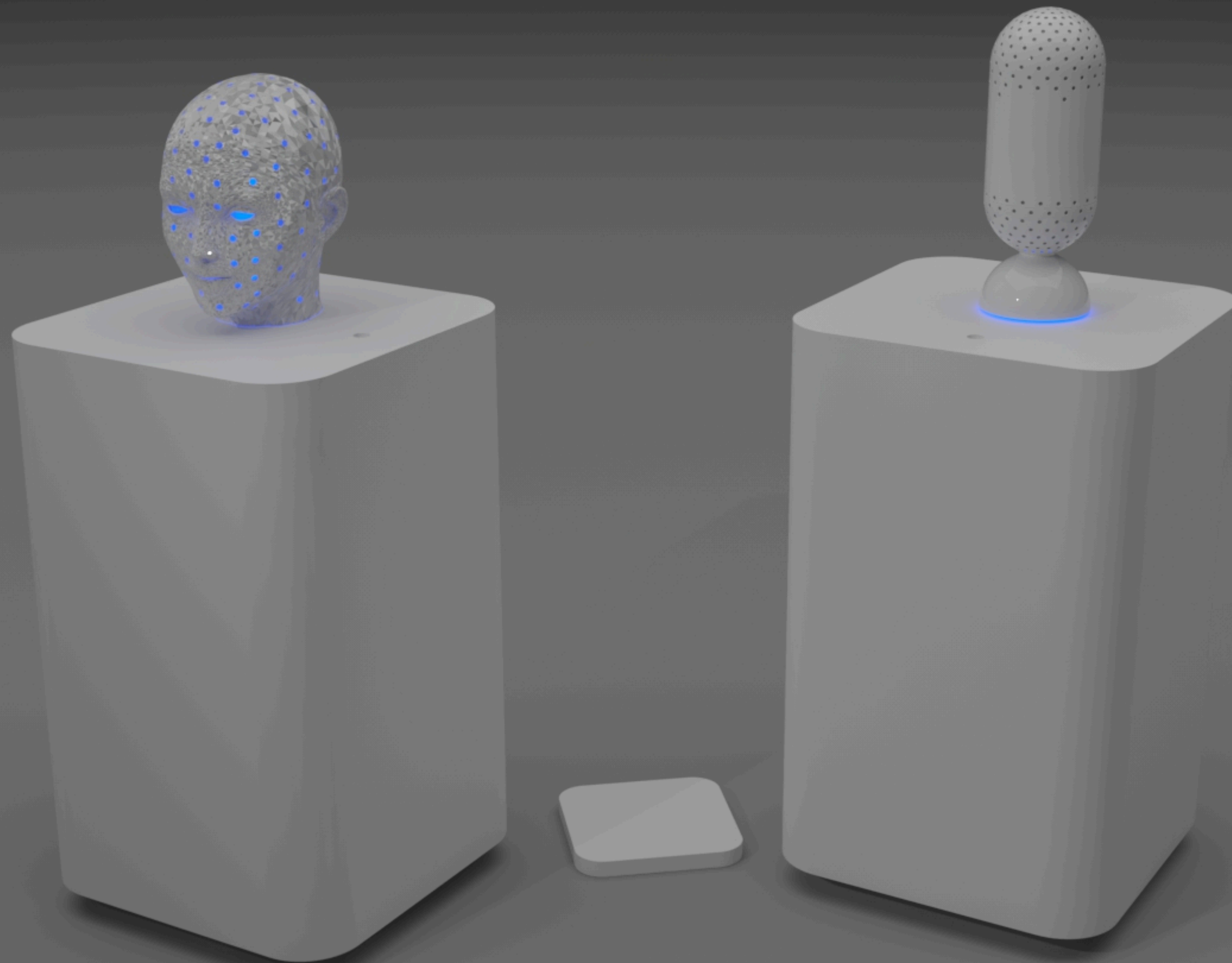


VISTA SUPERIORE

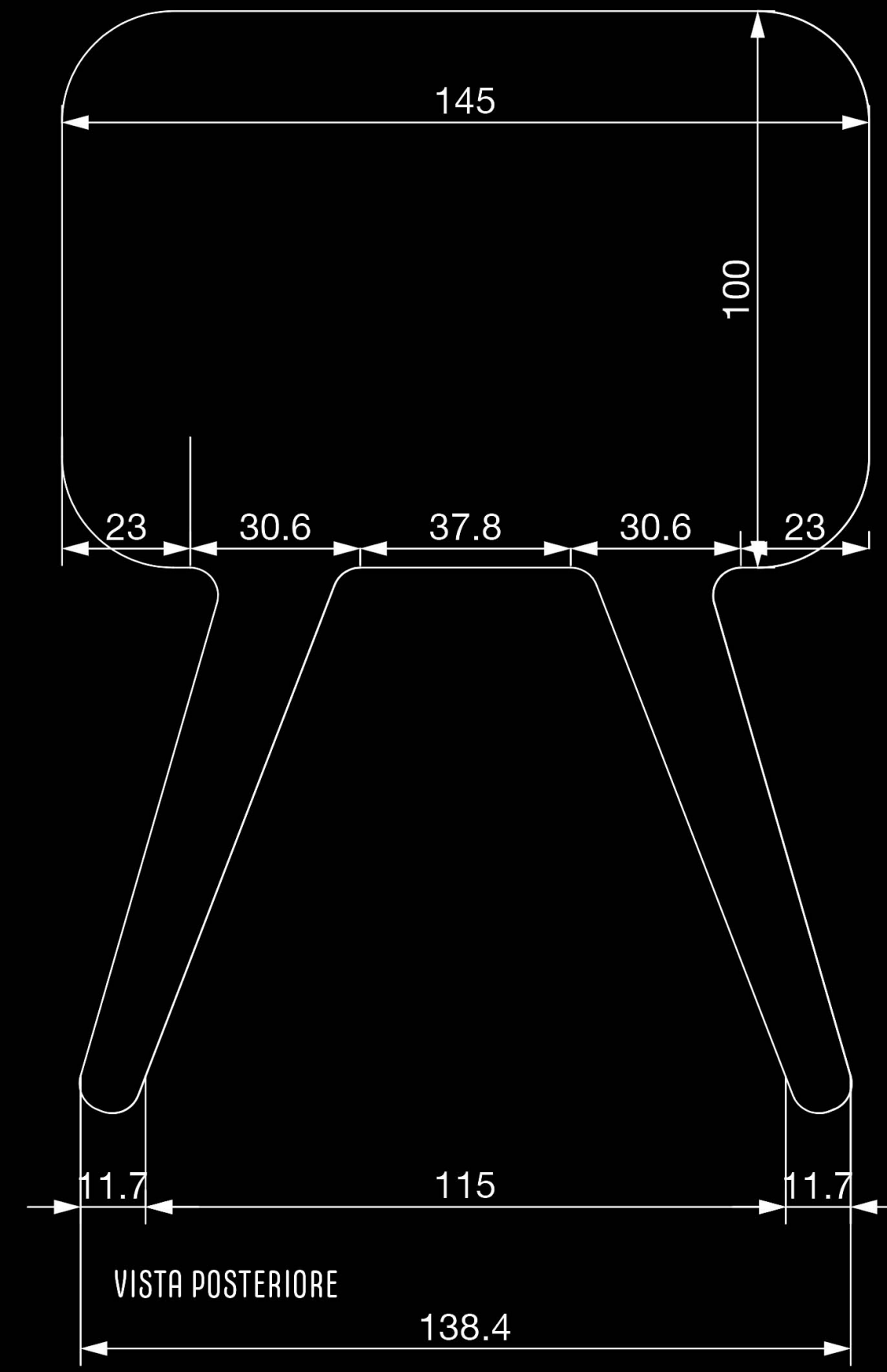
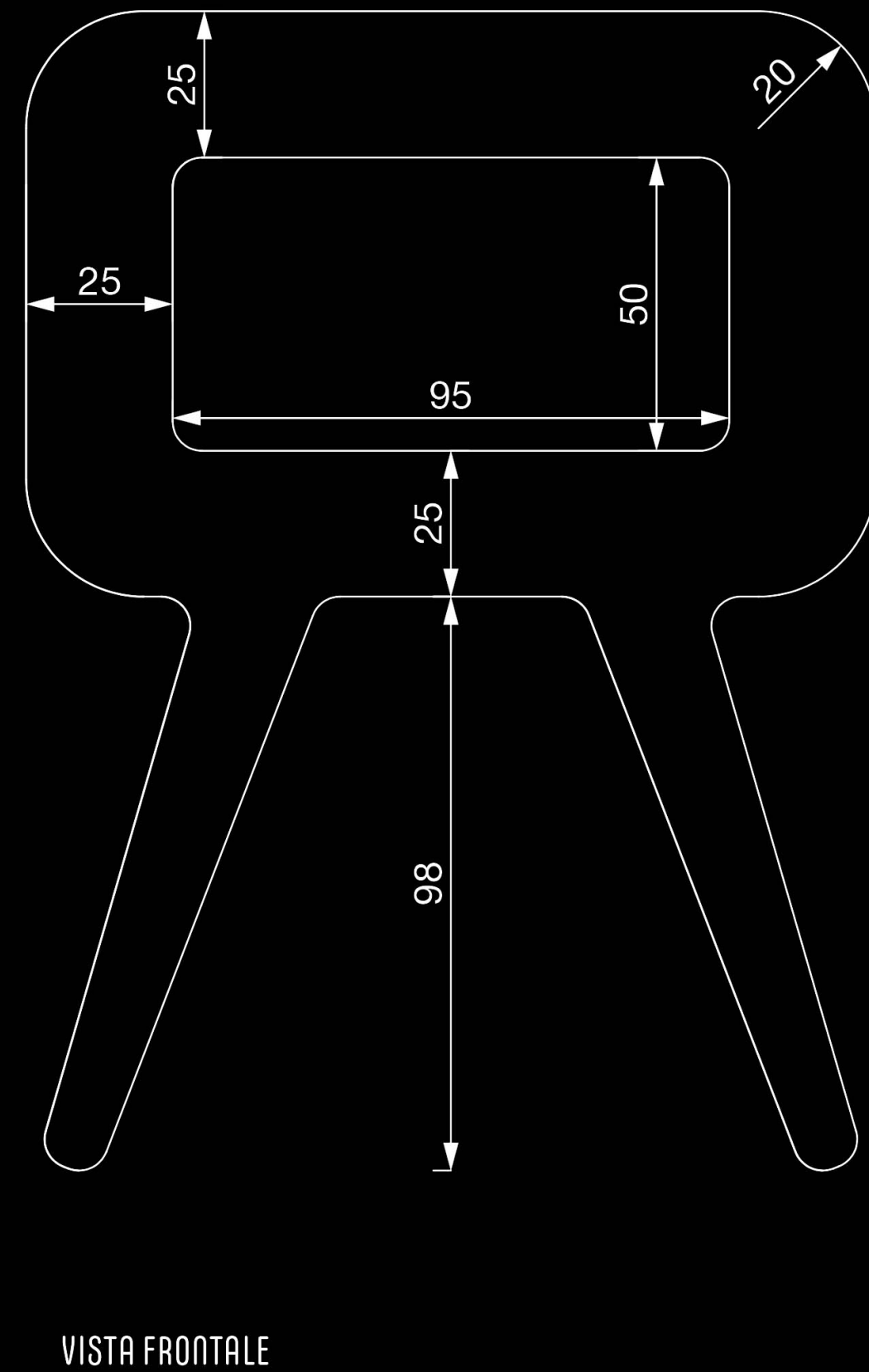
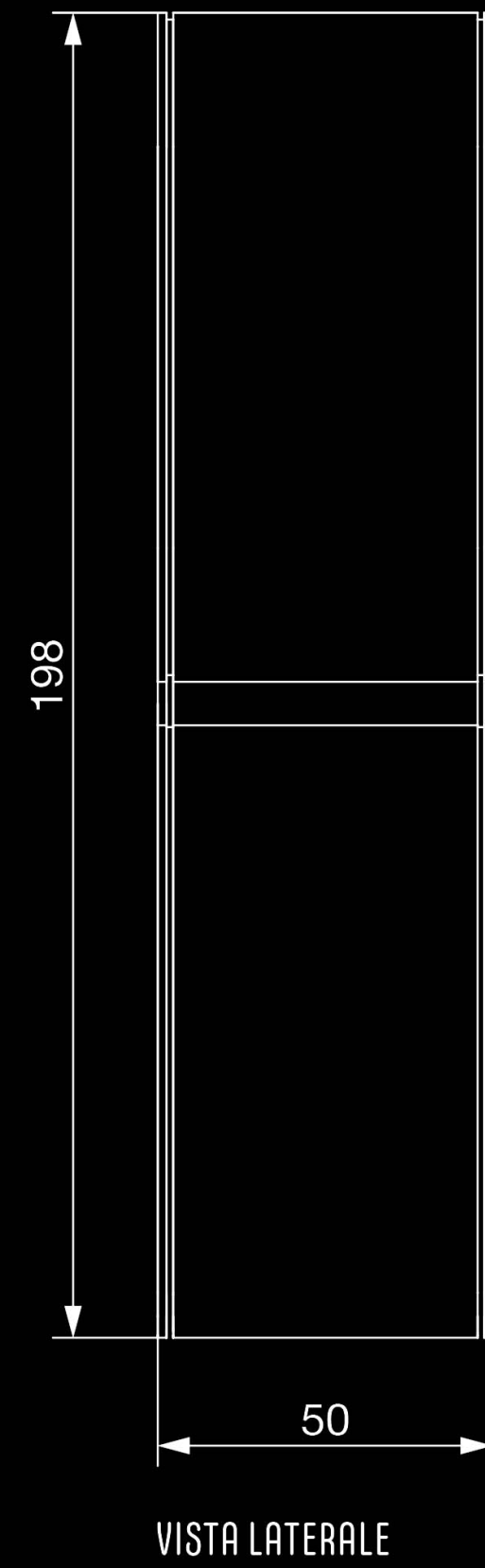


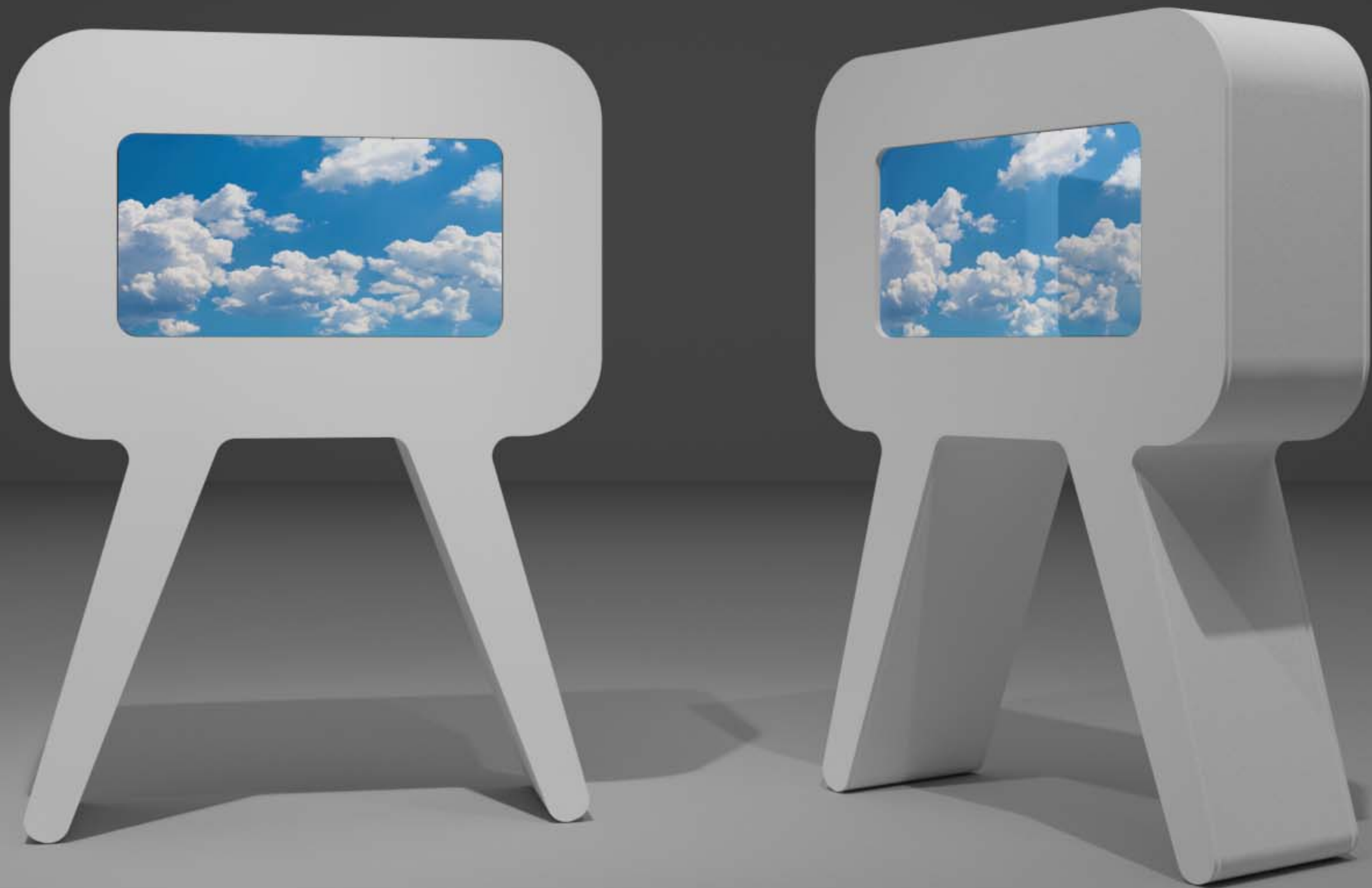


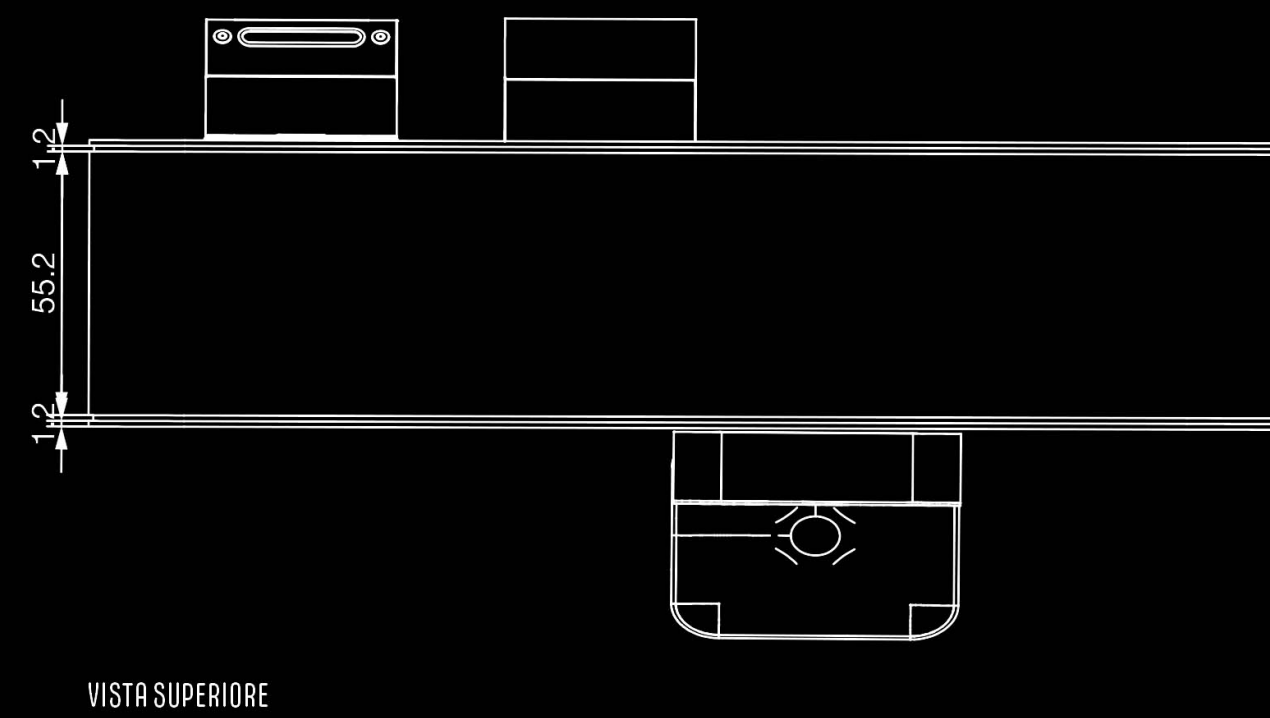
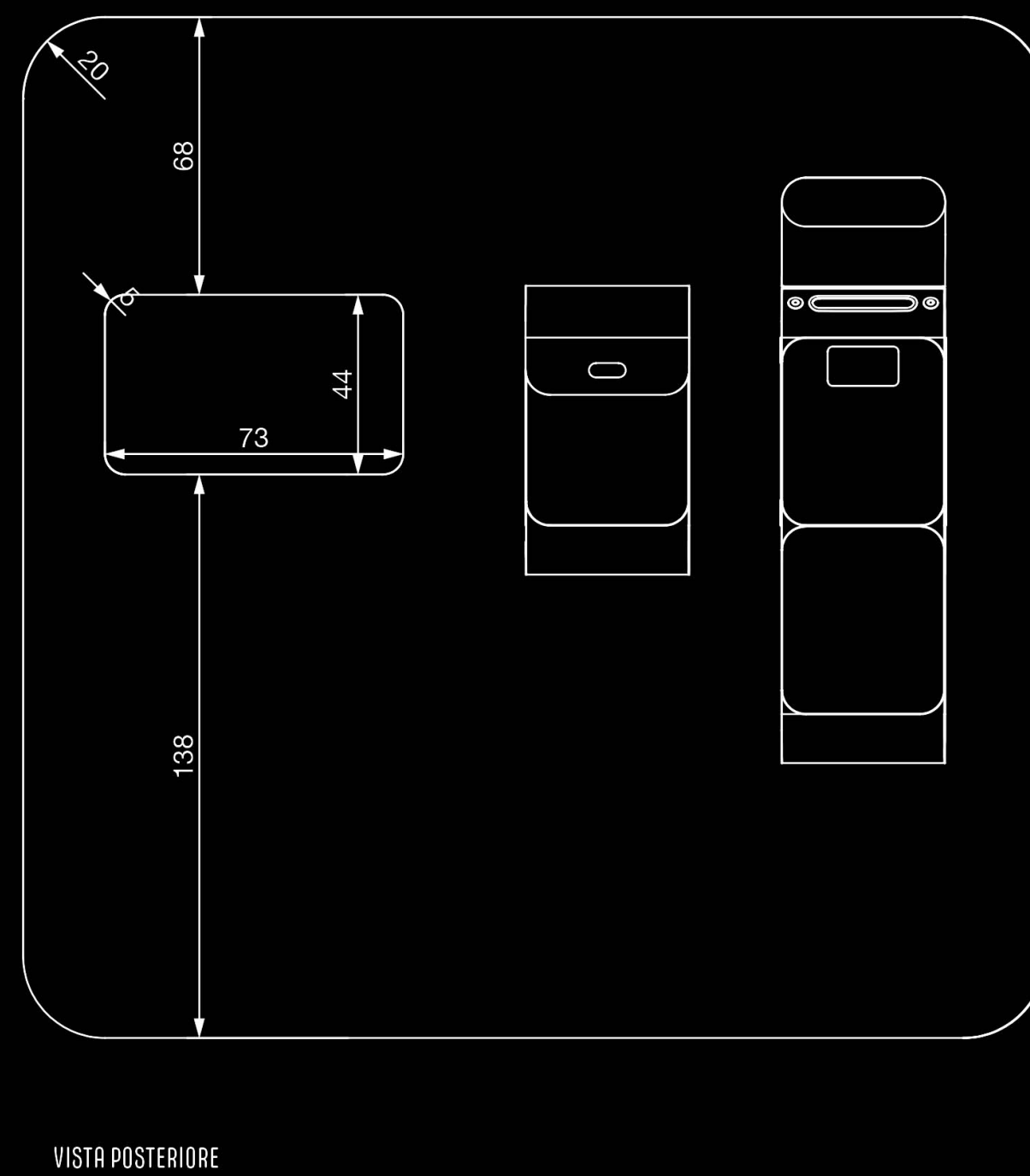
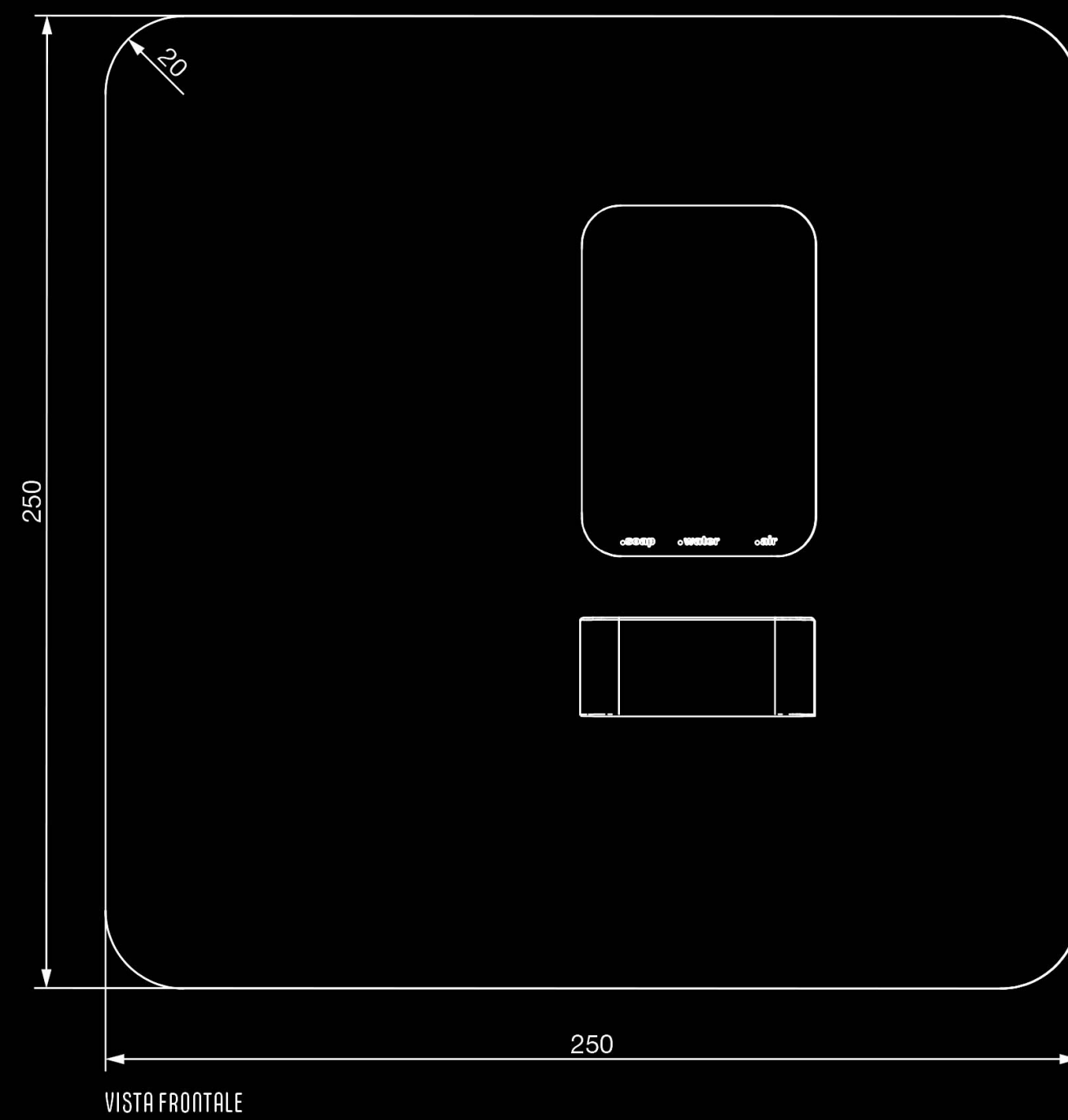
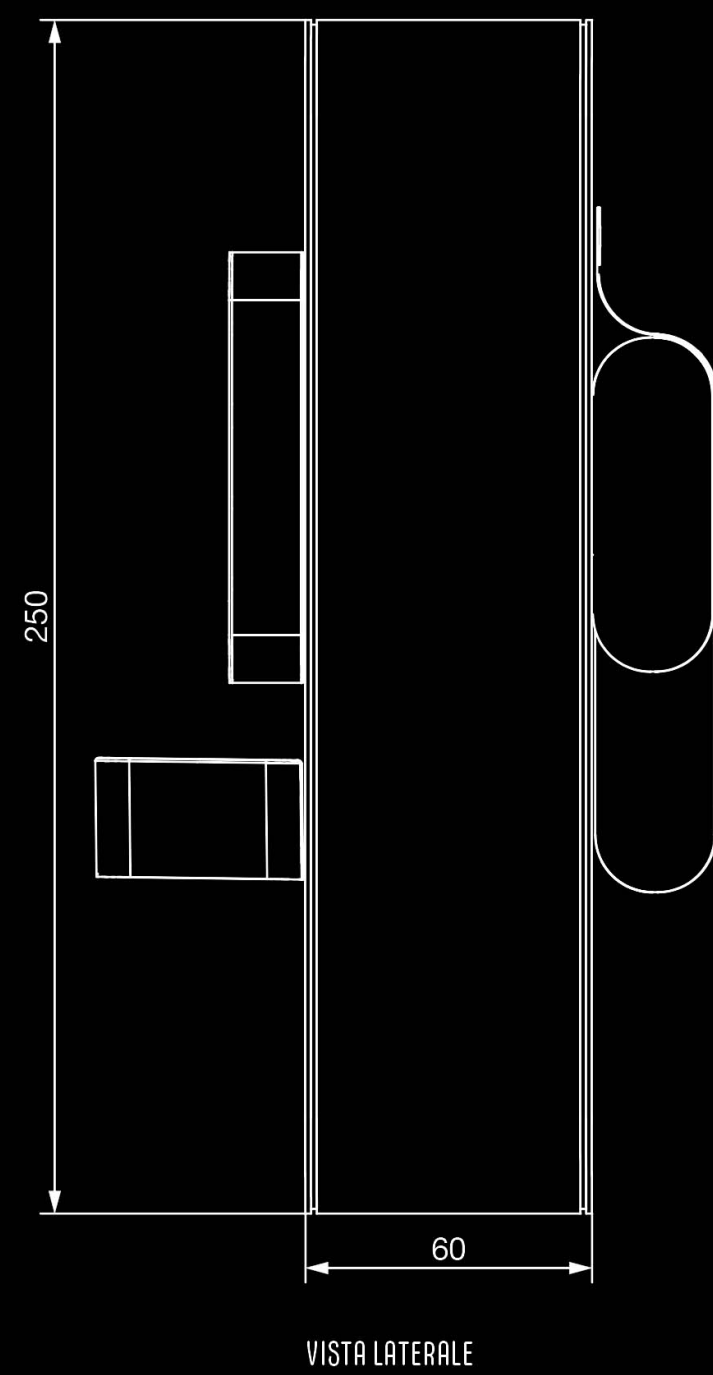






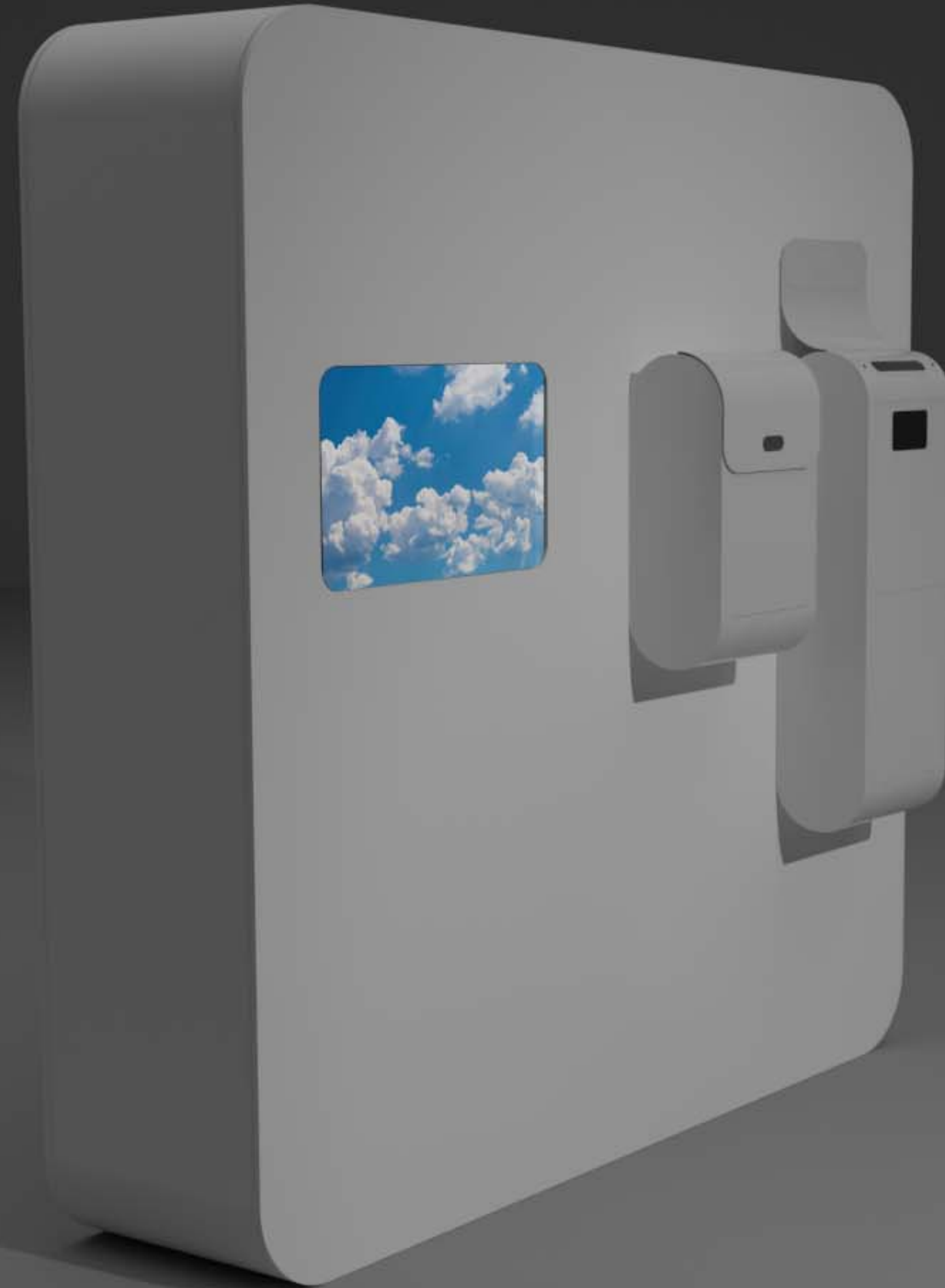


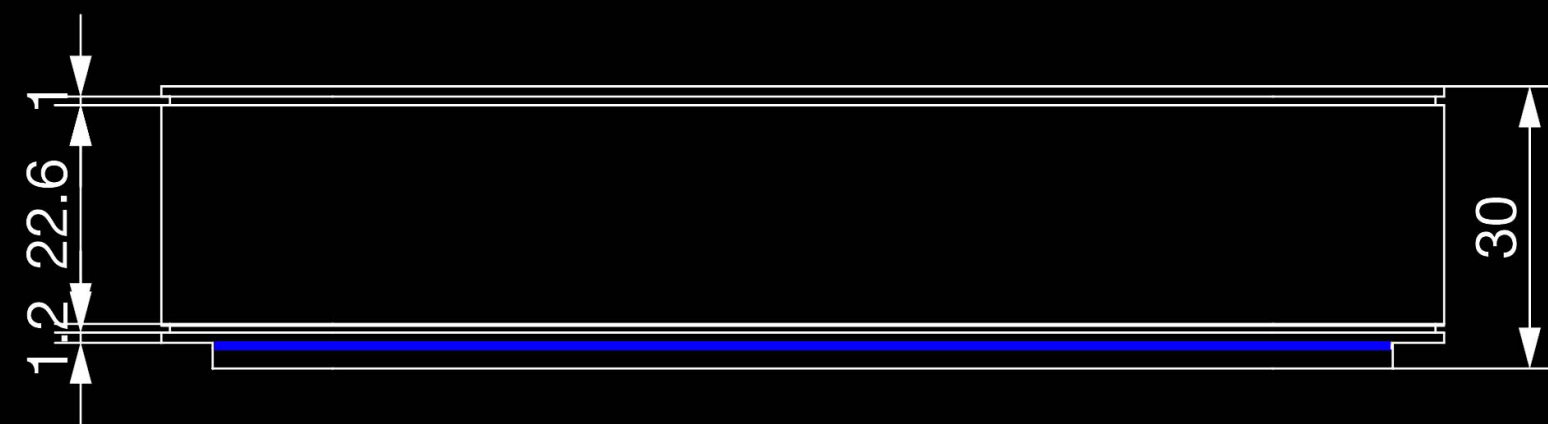




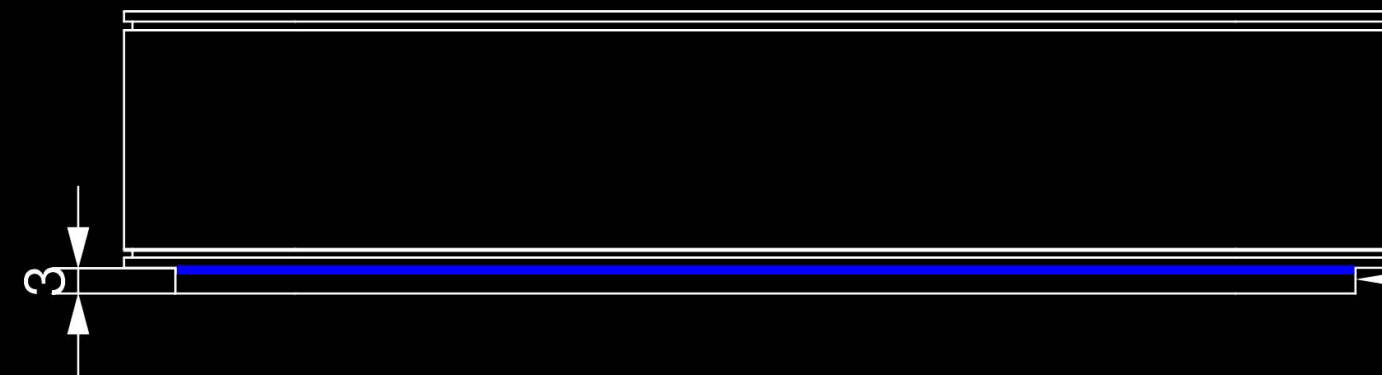






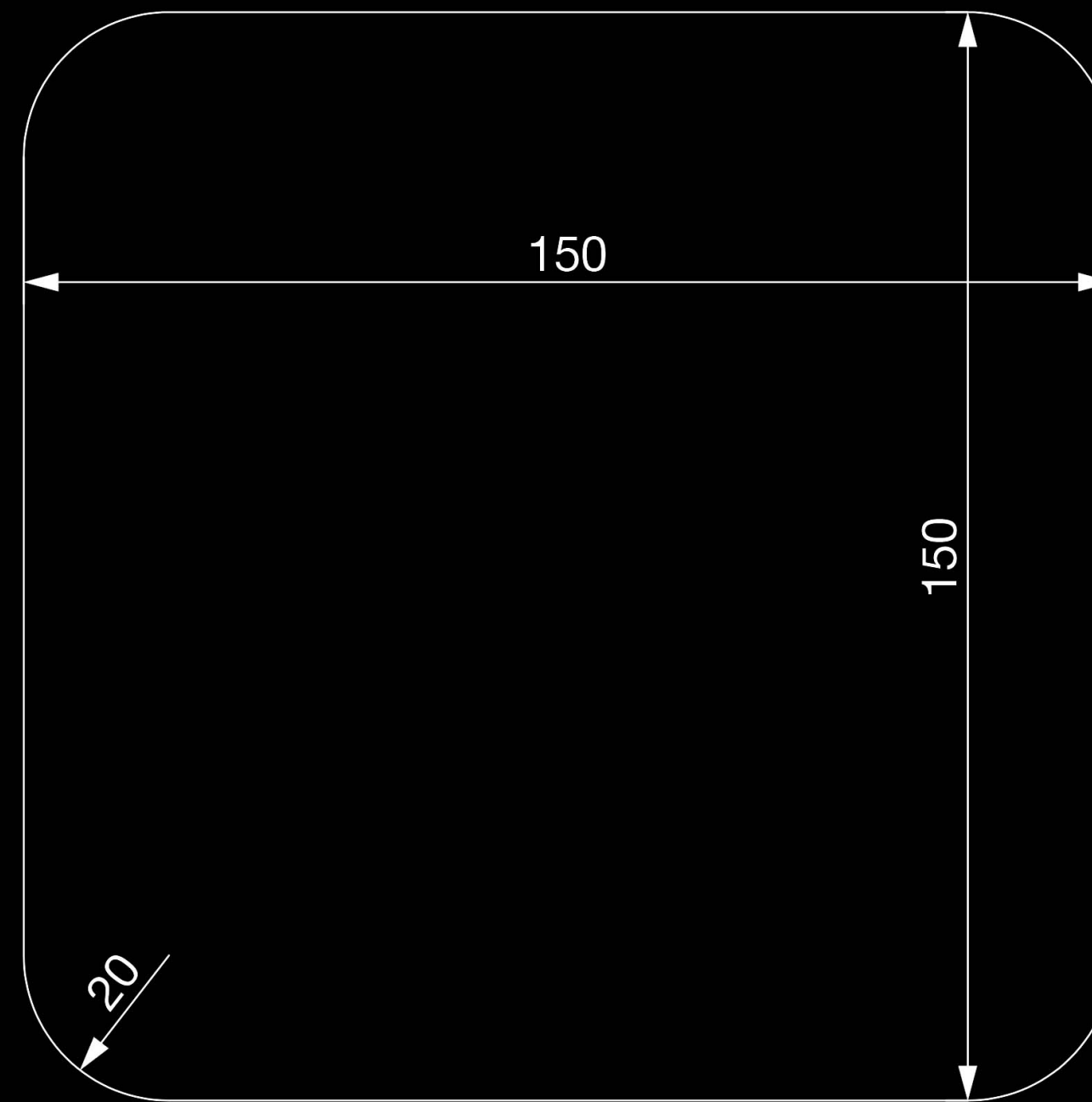


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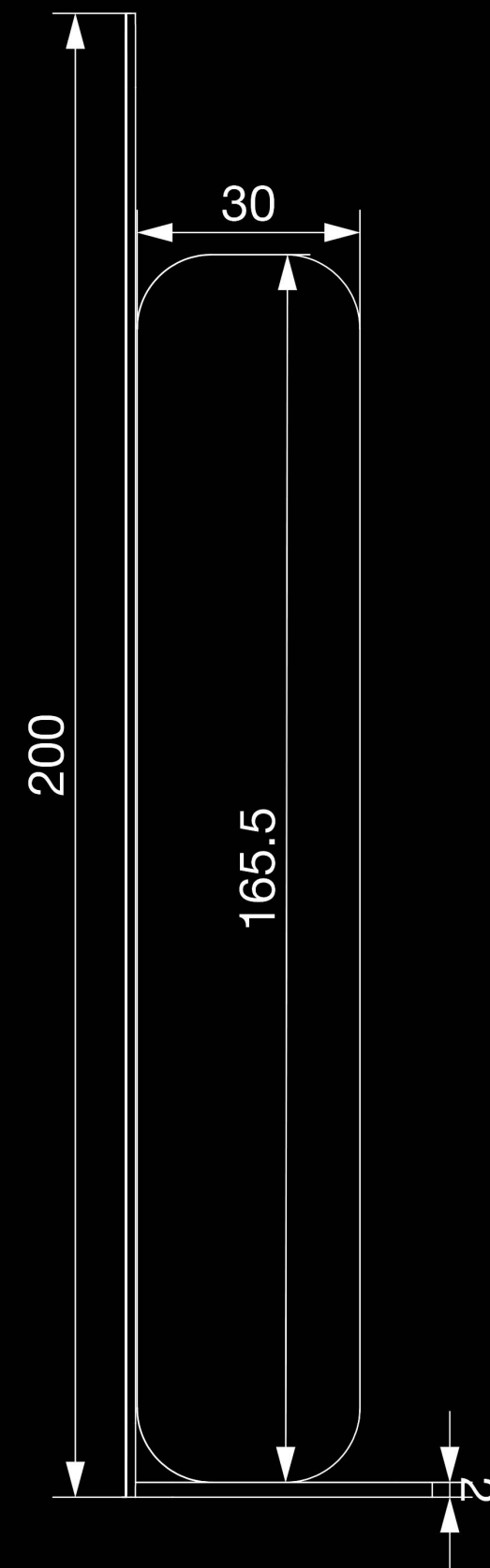
VISTA FRONTALE

LED BLU INCASSATO  
NELLA BASE  
ARRETRATA

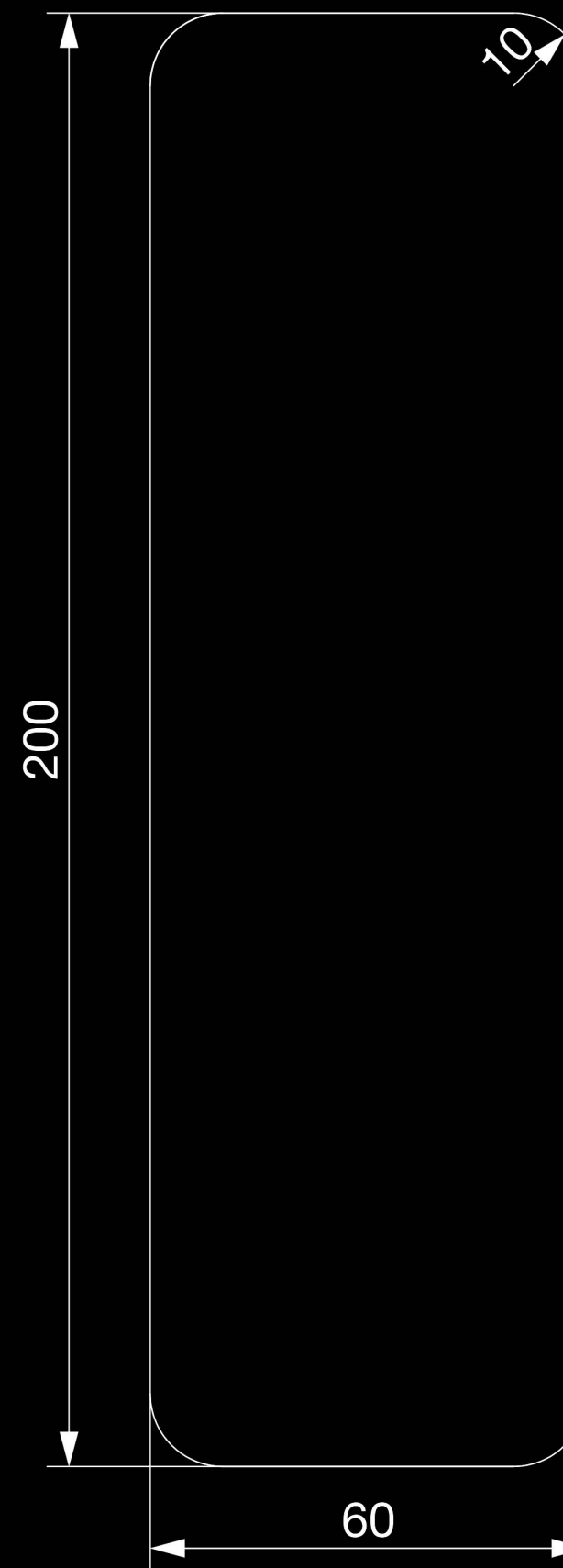


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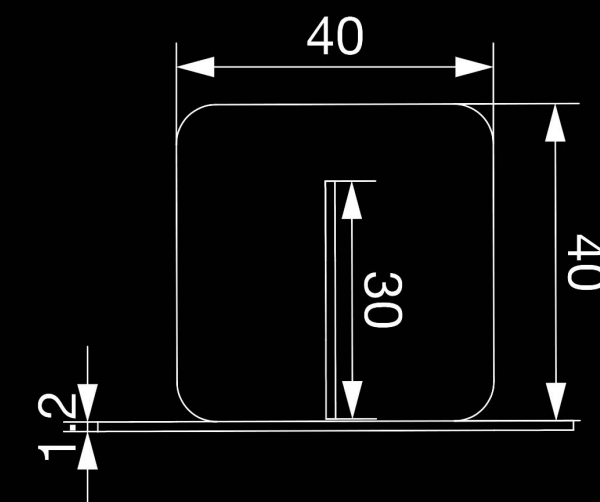




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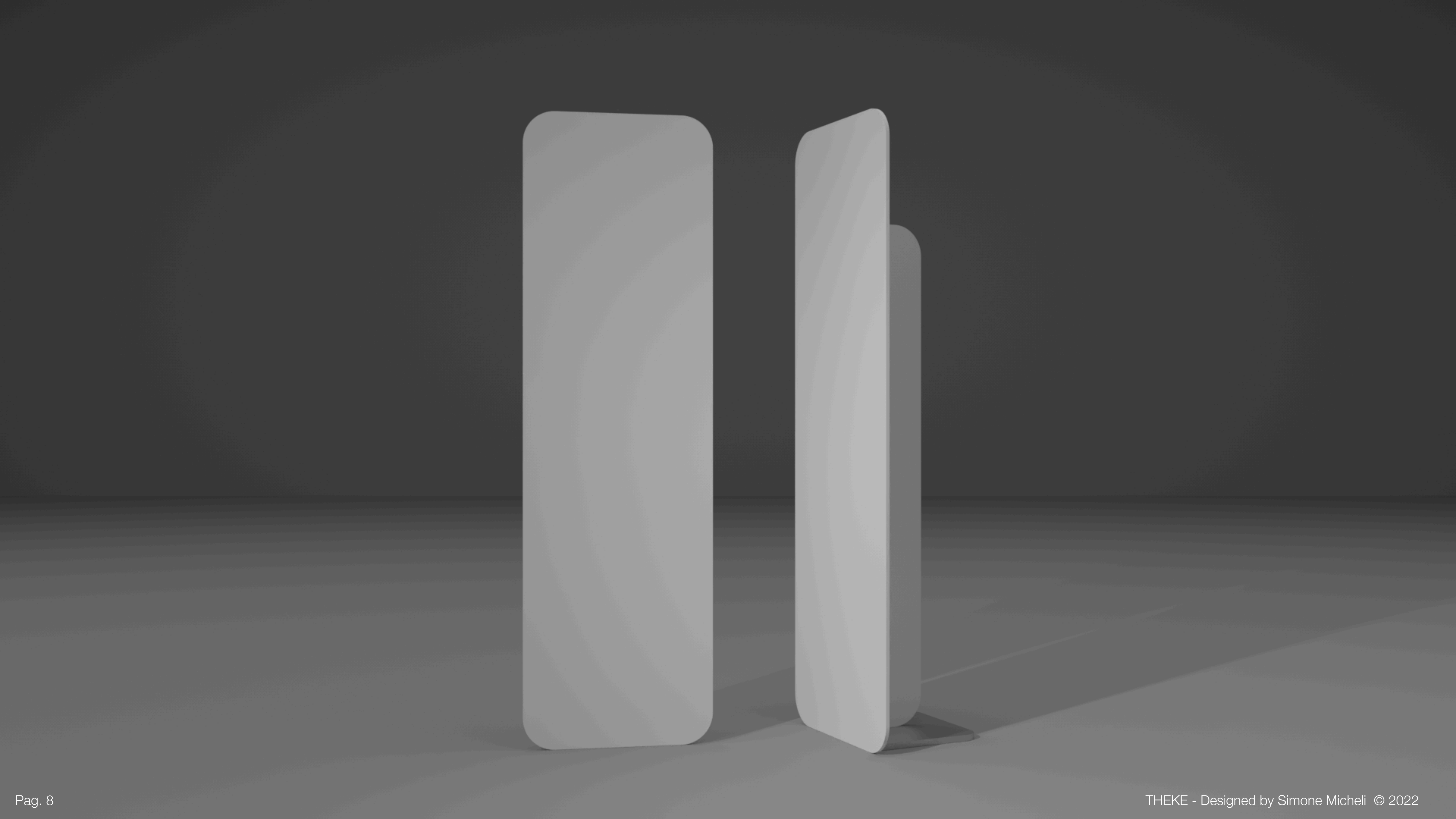


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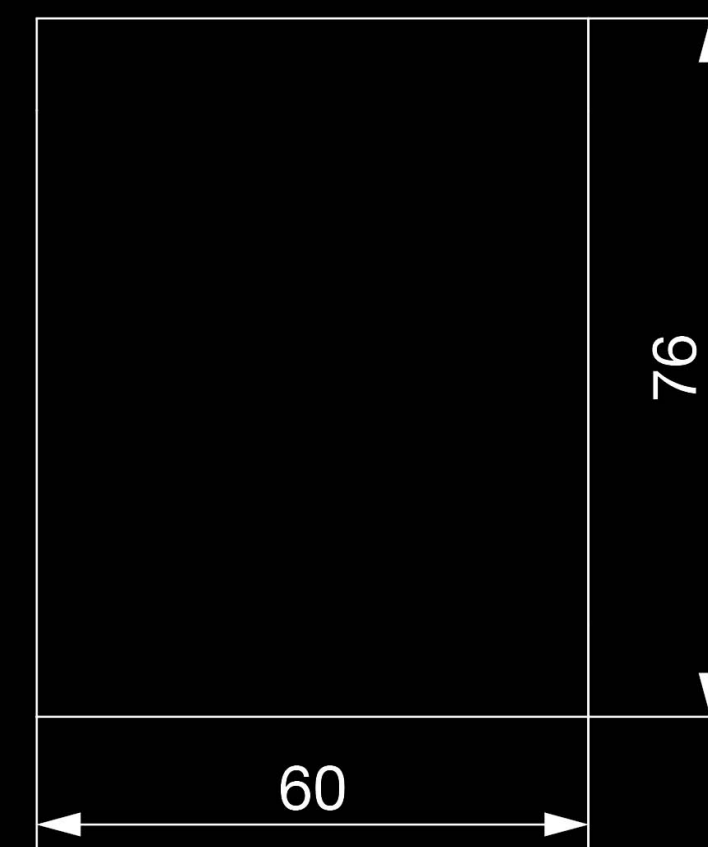
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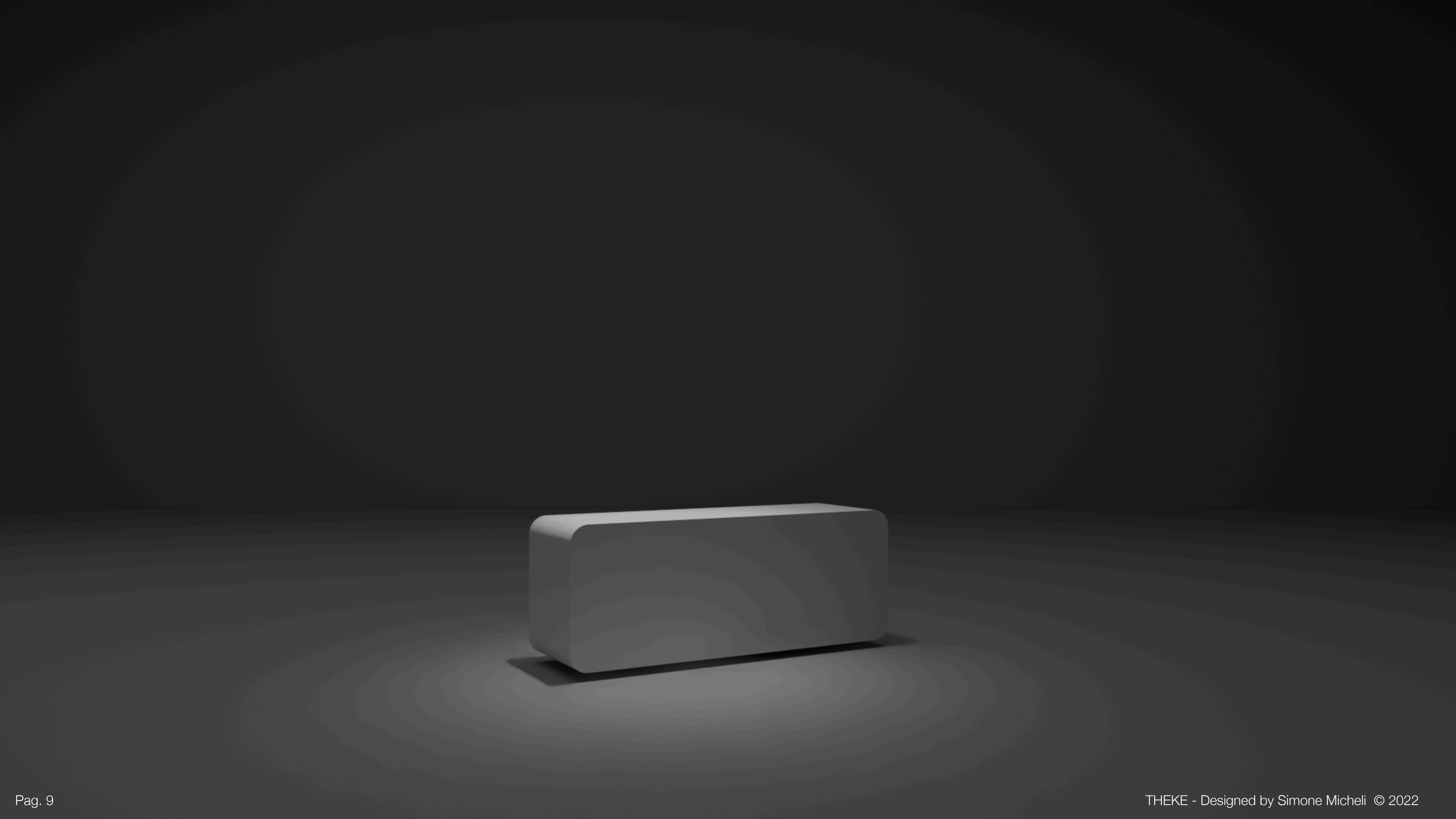
VISTA FRONTALE



VISTA LATERALE



VISTA SUPERIORE



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## ARCHITECT



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